



How Would You Like Us To Prepare Your Car?

Option 1

Fully valeted inside/out with polish or wax?
Looks great but NO protection.

Option 2

Safeguard Lifetime Protection System
+ fully protected with 2 x LIFETIME Guarantees.

EXCLUSIVELY AVAILABLE AT AUTHORISED DEALERS ONLY

We strongly recommend **SAFEGARD** Paint-Finish and Upholstery Protection to all of our clientele.



THE PROBLEM

TRADITIONAL POLISHES OR
WAXES **ONLY LAST BETWEEN**

2-10 DAYS

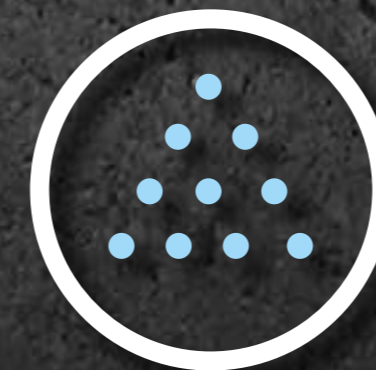
AND CANNOT PREVENT PAINT-FINISH BEING DAMAGED BY:



SUNSHINE



TREE SAP



SALT AND OTHER
POLLUTANTS



BIRD LIME



**MOST PEOPLE BELIEVE
VEHICLE PAINTED SURFACES ARE**

FLAT.

The reality is, there are
MICROSCOPIC IMPERFECTIONS
which trap dirt and pollutants
making them hard to remove.

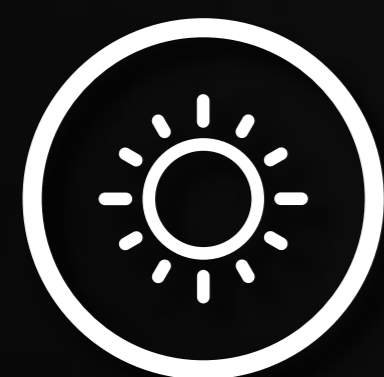


All paints are now water based to be environmentally friendly – which has made them softer and more susceptible to damage, whilst being exposed to some of the harshest pollutants every day.



SUNSHINE

UV rays from the sun can damage vehicle paint causing it to oxidise and fade over time... Just like the Post Office vans that enter service in a lovely **deep red** and fade to pink!



SUNSHINE



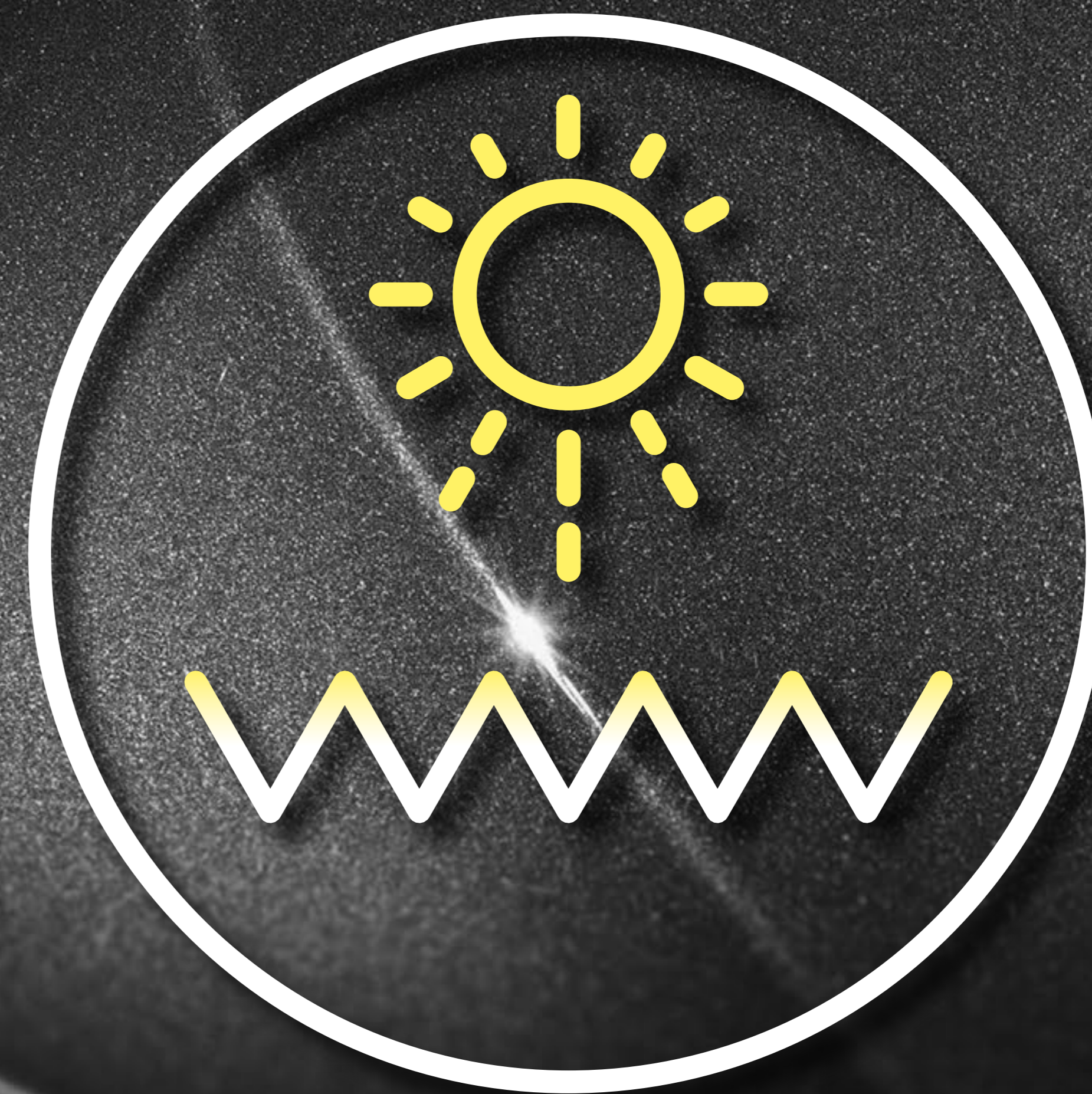
TREE SAP



SALT

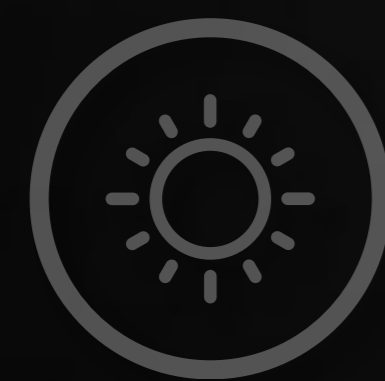


BIRD LIME



TREE SAP

Tree sap not only sticks to vehicle paintwork like glue – but also causes damage. It can etch through the paint's clear-coat and cause a stain, and is accelerated in hot weather.



SUNSHINE



TREE SAP



SALT



BIRD LIME



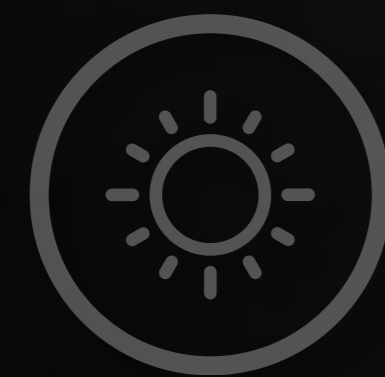
SALT AND OTHER POLLUTANTS

Salt is put down on the roads in icy or extreme weather conditions – but what is it doing to the vehicle paint?

Nothing good!

It is corrosive and over time can cause extensive damage.

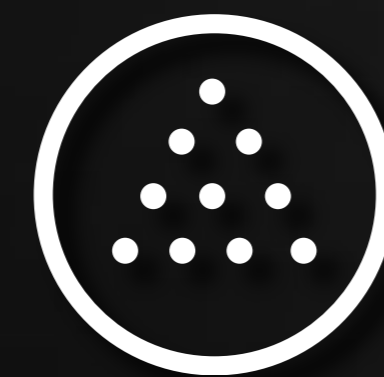
No-one wants to clean their car in freezing weather!



SUNSHINE



TREE SAP



SALT

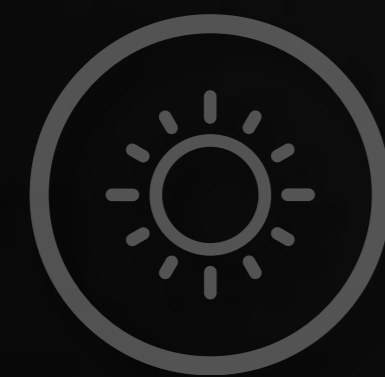


BIRD LIME



BIRD LIME

We've saved the worse until last!
Bird Lime is acidic and corrosive.
There is no way to avoid it and the effects of Bird
Lime on water-based paint are devastating.
It quickly attacks vehicle paint and if it is not
removed the damage is often permanent.



SUNSHINE



TREE SAP



SALT



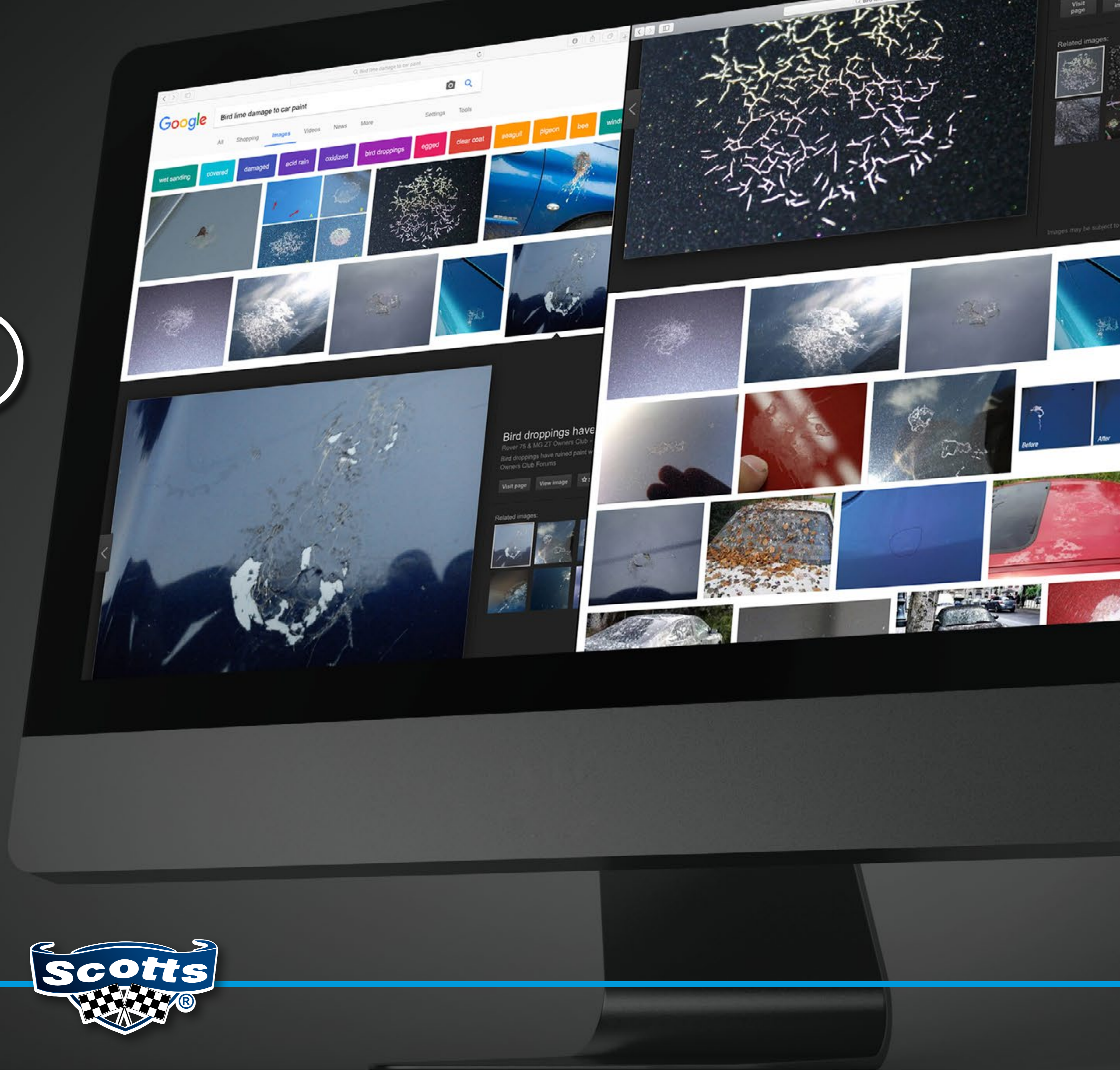
BIRD LIME



Bird Lime Damage to Car Paint 🔍

A quick search on **Google** for “Bird lime damage to car paint” quickly illustrates the severity of the problem.

Picture after picture shows how it has burnt through Paint-Finish and left permanent damage which needs re-painting to correct.



THIS KIND OF DAMAGE CAN COST

£300 - £500

PER PANEL FOR REPAIR.

Simply polishing or waxing a car will not protect your vehicle from the effects of this.



EXAMPLE REPAIR



BIRD LIME DAMAGE TO ROOF



LABOUR COST
(PANEL & PAINTWORK) **£295.20**

TRADE RATES **£30.00 PER HOUR**

MATERIAL & PAINT COST **£300.89**

GRAND TOTAL **£596.09**

.....
CUSTOMER EXCESS £0
.....



THE SOLUTION

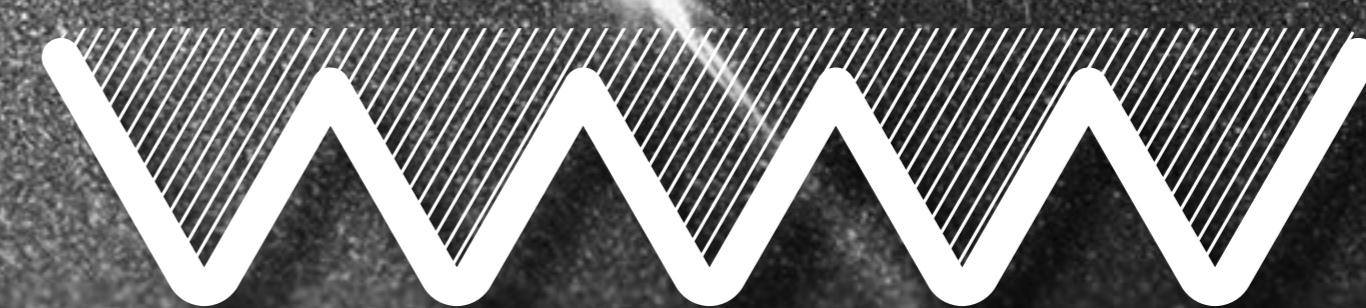
Safeguard Lifetime Protection System

APPLY

Stage 1: **SAFEGARD**®

PAINT SEALANT

FILLS IN ALL
IMPERFECTIONS AND
BONDS TO THE PAINT-FINISH
- CREATING A FLATTER SURFACE,
MAKING YOUR CAR
EASIER TO CLEAN.



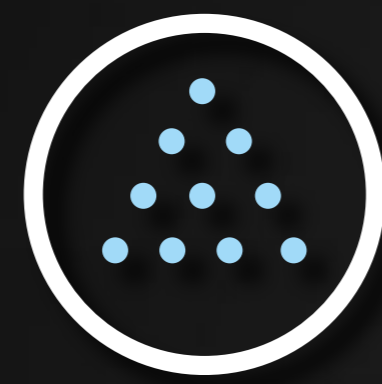
The durable **SAFEGARD** Sealant helps protect against pollutants such as:



SUNSHINE



TREE SAP



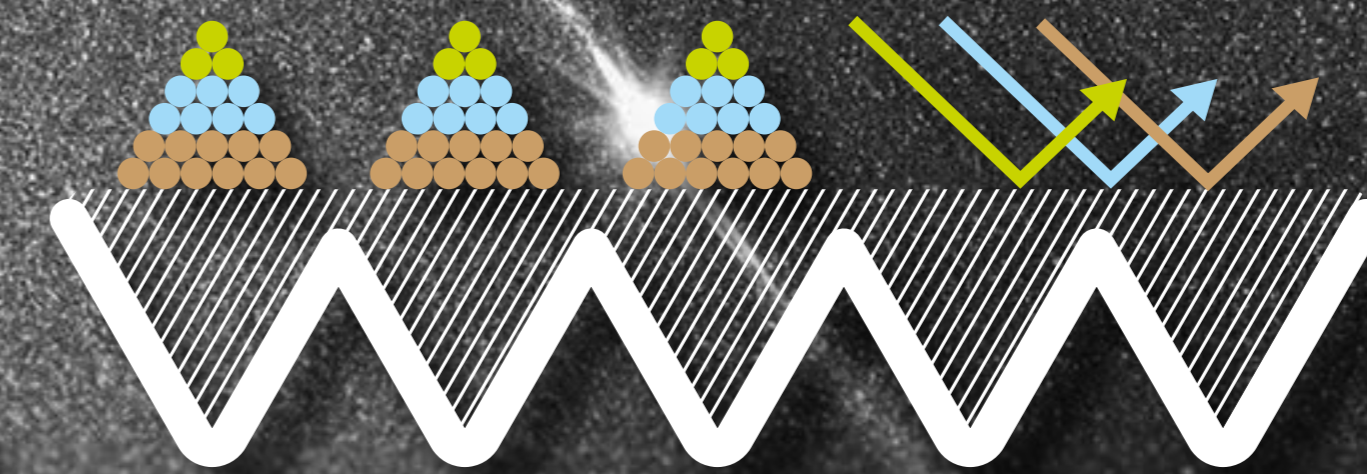
SALT AND OTHER
POLLUTANTS



BIRD LIME

Instead of being able to penetrate the microscopic imperfections in the paint – they are repelled for easy cleaning.

CREATES AN INVISIBLE
PROTECTION BARRIER.



Stage 2: **SAFEGARD**[®] UPHOLSTERY PROTECTION

Protects cloth, upholstery and carpets.
From everyday spillages such as:



TEA



COFFEE



COKE



RIBENA

Your Sales Executive can demonstrate the fabric protection right now! Please note bead up is not always possible on every fabric type – but be assured of protection and cover with our:

LIFETIME ANTI-STAIN GUARANTEE



CLAIMS PROCESS

In the unlikely event of any claim, **SAFEGARD**® will undertake the following:

- Arrange to have the vehicle inspected
- If possible - resolve the issue there and then
- If not possible - arrange to book the vehicle in for remedial work
- After issue has been resolved - arrange to re-protect the affected area as necessary.

Peace of mind for you and your vehicle.



HANDOVER PACK WORTH OVER £100!

The **SAFEGARD** premium Handover Pack contains all the items you may need to keep the car in showroom condition... And most are very useful for the home too!

Ask your Sales Executive
to show you a pack!





SAFEGARD[®]

We've got it Covered

LIFETIME PAINT FINISH GUARANTEE



LIFETIME INTERIOR ANTI-STAIN GUARANTEE



TRANSFERABLE WHEN YOU SELL THE CAR



HANDOVER PACK WORTH OVER £100!



ENHANCES FUTURE VALUE



UNLIMITED CLAIMS



NO £ CLAIM LIMITS



SAFEGARD[®] >

